

# FACTS ABOUT THE CLOUD



Accountants goal is to  
**move 35%  
of clients**  
to cloud platform in  
the next 12 months

PANALITIX, Oct 2015



**90%**  
**of businesses**  
move to the cloud to  
**increase productivity**  
outside the office

CeBIT



**65%**  
**of businesses**  
say cloud software  
has allowed them to  
**make decisions faster**

Microsoft Dynamics



**36%**  
**of businesses**  
say the cloud increases  
their **organisation's  
security**



**71%**  
**of businesses**  
expect the cloud to  
**reduce complexity**  
in their business



**75%**  
**of businesses**  
report that **service  
availability improved**  
since moving to the cloud



**70%** of businesses use the cloud

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